**Actor List & description**

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| --- | --- |
| **Owner** | He is the sole proprietor of the shop. He will hire branch manager and all his supporting staff. Reviews the business progress using Loss of sales report, daily sales etc., to determine business policies and take necessary actions. |
| **Branch Manager** | Branch manager is in charge of overall smooth running of the business. He is hired by owner and is a full time worker. He is reporting to owner and authorized to check the sales amount at the end of each shift. |
| **Store men** | Store men appointed by branch manager. There are 2 store men who are responsible for the overall maintenance of store levels of the shop inventory. |
| **Promoter** | Branch manager appoints promoters. He is a full time worker, working in shifts. Each promoter will look into set of products & its designated locations. |
| **Cashier** | Cashiers are appointed by branch manager, who work in shifts. Their main duty is to maintain cash register and end-of-day sales book. These two books are very important to hold the profit/loss of the business & draw business strategies accordingly. |

**Actor List & description**

|  |  |
| --- | --- |
| **Owner** | Owner is the sole proprietor of the shop. |
| **Branch Manager** | Branch manager, who takes charge of overall smooth running of the business, is hired by the owner. |
| **Store men** | Store men, who take charge of maintaining the store inventory, are appointed by the branch manager. |
| **Promoter** | Promoters, who take charge of maintaining the shelf inventory, are appointed by the branch manager. |
| **Cashier** | Cashiers, who take charge of collecting money, are appointed by branch manager. |